

**DECLARATION AND POWER OF ATTORNEY FOR UTILITY OR DESIGN PATENT APPLICATION (37 C.F.R. 1.63)**

I hereby declare that: Each inventor's residence, mailing address, and citizenship are as stated below next to their name. I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

Method of operating multiple advertising and display devices, and suitable advertising and display device, centre and system

the specification of which  
 is attached hereto

OR

was filed on \_\_\_\_\_ as United States Application Number or PCT International Application Number (Confirmation No. \_\_\_\_\_), and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. 1.56, including for continuation-in-part application(s), material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application(s) which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application(s) having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date	Priority Claimed?
<u>03290821.2</u>	<u>EUROPE</u>	<u>01/04/2003</u>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

I hereby claim domestic priority under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date
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I hereby claim benefit under 35 U.S.C. 120 of any United States application(s) or 365(c) of any PCT international application(s) designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in a listed prior United States or PCT international application in the manner provided by the first paragraph of 35 U.S.C. 112, I acknowledge my duty to disclose any information material to the patentability of this application as defined in 37 C.F.R. 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

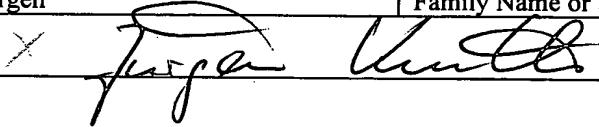
Prior U.S. or International Application Number(s)	U.S. or International Filing Date	Status
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

**POWER OF ATTORNEY:** I hereby appoint all attorneys of SUGHRUE MION, PLLC who are listed under the USPTO Customer Number shown below as my attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, recognizing that the specific attorneys listed under that Customer Number may be changed from time to time at the sole discretion of Sughrue Mion, PLLC, and request that all correspondence about the application be addressed to the address filed under the same USPTO Customer Number.

WASHINGTON OFFICE  
**23373**  
 CUSTOMER NUMBER

Direct Telephone Calls to:  
 SUGHRUE MION, PLLC  
 (202) 293-7060

<b>NAME OF SOLE OR FIRST INVENTOR:</b>	
Given Name (first and middle [if any]) Jürgen	Family Name or Surname KEUTHE
Inventor's Signature 	Date X 12.02.2004
Residence: Berlin	Citizenship German
Mailing Address: Helene-Weigel-Platz 14 / 2005	
<b>NAME OF SECOND INVENTOR:</b>	
Given Name (first and middle [if any])	Family Name or Surname
Inventor's Signature	Date
Residence:	Citizenship
Mailing Address:	
<b>NAME OF THIRD INVENTOR:</b>	
Given Name (first and middle [if any])	Family Name or Surname
Inventor's Signature	Date
Residence:	Citizenship
Mailing Address:	
<b>NAME OF FOURTH INVENTOR:</b>	
Given Name (first and middle [if any])	Family Name or Surname
Inventor's Signature	Date
Residence:	Citizenship
Mailing Address:	
<b>NAME OF FIFTH INVENTOR:</b>	
Given Name (first and middle [if any])	Family Name or Surname
Inventor's Signature	Date
Residence:	Citizenship
Mailing Address:	
<b>NAME OF SIXTH INVENTOR:</b>	
Given Name (first and middle [if any])	Family Name or Surname
Inventor's Signature	Date
Residence:	Citizenship
Mailing Address:	